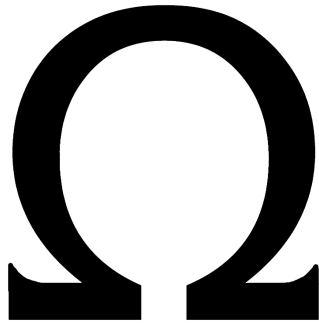


TORA  
BIOGRAPHY 2019



**Tora** are a 4-piece electronic band originating from Byron Bay, Australia. A group of multi-instrumentalists, songwriters and producers with a wide musical palette, the band originally formed in 2013 with early releases fusing unique and graceful vocals with



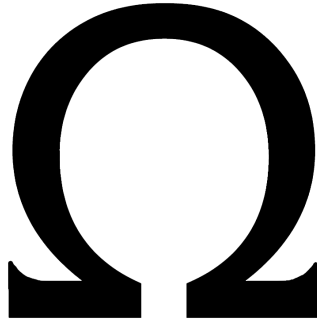
smoothly layered production and instrumentation reminiscent of Radiohead and James Blake.

Early single '**Jaigantic**' was remixed by heralded LA-based producer **Galimatias**, which further boosted online activity for the band's catalogue — a catalogue now in excess of 90 million streams of independently released music.

In 2017 Tora released their debut album, '*Take A Rest*', which was added to high rotation on **triple j** and received acclaim from **Elton John (Beats 1)**, **Annie Mac (BBC Radio 1)**, **BBC 6 Music**, rotation on Germany's **Flux FM** and **Radio Eins**, as well as being a favourite amongst global tastemakers such as **Line of Best Fit**, **Indie Shuffle** and **Pigeons & Planes**. Alongside spins from LA's premiere radio outlet **KCRW**, the album united fans and tastemakers, and connected with all corners of the planet.

After playing at **Glastonbury**, **Splendour In The Grass**, **The Great Escape**, **Canadian Music Week**, and also supporting artists like **RÜFÜS DO SOL**, **SAFIA** and **Miami Horror**, the release of '*Take A Rest*' saw Tora return to touring the world, supporting the likes of **Oh Wonder** (UK), as well as showcasing the album live in extensive jaunts through the UK, Europe and Australia and performing their own sold out shows in London, Amsterdam, Paris, Melbourne and at home in Byron Bay.

Truly independent, and masters of their own creativity, **Tora** have spent the last two years travelling the world and working on new material, spending focussed time in London, LA, Berlin and Amsterdam writing, collaborating, learning and growing. It makes sense then that what follows is heavily influenced by life on the road, far away places and a sense of introspection. The fruits of this quiet dedication are clear, with now around 1 million monthly listeners on Spotify alone, the band has set up for themselves a beautiful platform to let their most recent creations fly.



On March 1, **Tora** will release their first new song in over nine months — a brand new single called '**Deviate**'. Co-written and co-produced in London at the iconic **RAK Studios** with **Roy Kerr** (London Grammar, Lana Del Rey).

As Tora's lead vocalist/songwriter *Jo Loewenthal* explains;

*"I wanted to write about something bigger than just my own feelings, and this topic just came to me naturally, as I'd had a recent realisation that human connection is one of the most important factors to happiness. Deviate is about the modern human condition, outlining the disconnectedness that humanity is facing with technological addiction. A reminder for people to connect with each other more and spend less time staring at their screens. The intention behind the song is positive, 'Let's Deviate'. In August 2018, after reworking and re-recording the song for the 3rd time, we finally got it to a place where we felt happy. We took the dynamic range in this song to the extreme, with some moments being filled to the brim with sounds and other moments containing merely a single layer. In all it's simplicity, this is one of the most considered Tora songs to date, a song we feel proud to have completed, with an important message that we hope people can feel a connection with."*

**'Deviate'** is a brooding start to what promises to be a busy year ahead for the Byron Bay band.